

THE EUROPEAN RECRUITMENT INNOVATION EVENT

PARTNER PACKAGES | 3rd edition | 12 March 2020 | Amsterdam



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ABOUT THE EVENT



ABOUT THE EVENT

Talent Acquisition Live is an international event about innovation in recruitment. From strategy and process to technology. With 4 keynotes and 4 rounds with breakouts the event combines inspiring keynote speakers with small interactive breakout sessions.

The third edition of Talent Acquisition Live will be held in Amsterdam on the 12th of March 2020. The day before there will be a pre event in the afternoon and a social event in the evening. TA Live is founded by Bas van de Haterd (Digitaal-Werven) and Martijn Hemminga (Werf&).



ABOUT THE AUDIENCE

The target audiences of the event are: talent acquisition professionals, corporate recruiters, agency recruiters, sourcers and HR professionals with focus on hiring. We expect 200 delegates at the event, just like the previous editions.

35% of the audience in 2019 participated in the evaluation afterwards. They have given very positive feedback and rated the event with an 8.1 (2018: 7.9) on a 10-point scale. 98% of the attendees said they had learned something and 83% would sign up again for a next edition.






C ★ **TALENT ACQUISITION LIVE**

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A woman with short brown hair, wearing a blue dress with white polka dots and dark tights, is walking across a wooden stage. She is smiling and looking towards the right. In her left hand, she holds a white folder or book. The background is a large, dimly lit room filled with an audience of people sitting in rows of chairs. Some audience members are clapping. The room has white walls and ceiling-mounted stage lights. The overall atmosphere is professional and lively.

“TA Live was well attended with decision makers and influencers from HR and talent acquisition. The location is excellent, presentations varied and interesting and the event attracts a savvy crowd.”

**Adam Gordon,
CEO Candidate.ID**

Key partner TA Live 2018 and 2019



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	Diamond	Platinum	Gold	Silver	Bronze
Keynote, plenary	20 min.	-	-	-	-
Breakout	30 min.*	30 min.*	30 min.	20 min.*	20 min.
Expo space, incl. bar table	3 meter	2 meter	2 meter	1 meter	1 meter
Tickets for partner crew	4	3	3	2	2
Ticket for speaker	1	1	1	1	1
Tickets for relations (€ 395,- each)	4	3	3	2	2
Logo visibility around main stage	Yes, prominent	Yes	Yes	-	-
Logo visibility on event site	Yes, prominent	Yes			
Interview with speaker	Yes, by phone	Yes, written	Yes, written	Yes, written	Yes, written
Sponsor option includes: lanyards/video	Yes	Optional	Optional	Optional	Optional
<i>Investment in Euro's, excl. VAT 21%</i>	<i>7500</i>	<i>4500</i>	<i>3500</i>	<i>3000</i>	<i>2500</i>

* = Great hall, other breakouts in regular halls (> 50 attendees)

EXTRA SPONSOR OPTIONS

	Investment
Sponsoring lanyards	Exclusive for Diamond partners
Sponsoring after video, incl. interview	Exclusive for Diamond partners
Sponsoring badges	€ 1.000
Sponsoring event app	€ 2.000
Sponsoring of the morning coffee and sweets	€ 1.500
Sponsoring of the lunch	€ 1.500
Sponsoring of the drinks	€ 1.500
Sponsoring of goodie bag	€ 1.500
Sponsoring of give-a-way at the end of the event	€ 1.500
Sponsoring of the speakers diner the evening before	€ 1.500
Custom made sponsoring	Please contact us

Every sponsor option is exclusive for one partner. Non-partners can also sponsor the event for 150% of the above mentioned investment



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ACQUISITION
★ LIVE

PARTNERS

Partners in 2019: CandidateID, Carerix, Intelligence Group, Jobpal, OnRecruit, MrWork & TalentSwot

Partners in 2018: CandidateID, Carerix, Intelligence Group, Jobpal, VONQ, Wonderkind, Indeed, People for Success & OnRecruit





CONTACT



CONTACT

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No longer a matter of
IF
More a matter of
WHEN

CU IN AMSTERDAM!